

# Postcard Contest to Promote Recycling

## Sponsored by the non-profit *Recycle Rutherford*

Calling all teachers and students! Recycle Rutherford invites you to participate in a postcard contest that encourages students to consider the benefits of recycling. The contest includes almost \$1000 in prize money for the winning classrooms and students. There is also a chance to see student work featured in Recycle Rutherford media.

### Postcard Theme 2019

Recycle Rutherford

### How It Works

Students will create in class or submit to their teachers original postcards addressing the above theme. Any variety of artistic mediums is allowed in the design of the postcard: markers, paint, collage, digital media, written words, etc.

Teachers will pick **one** postcard from their classroom entries and submit it to Recycle Rutherford (if they teach just *one* class of the *same* students). If educators teach multiple classes of students, they can submit up to **three** postcards. All submitted postcard entries from a teacher will be disqualified if the above rules are not followed.

Examples: I teach the same class of 2<sup>nd</sup> grade students all day- I can submit one postcard. I teach middle school and see six different classes a day- I can submit up to 3 entries. I teach art to all students in our school- I can submit as many as 3 postcards.

### All Submissions Must:

- Fit the theme
- Be appropriate for all audiences
- Measure no more than 8.5 by 5.5 inches or one-half of a letter-size sheet of paper with a landscape or portrait orientation
- Be authored by one student (not the product of group work)

**Along with the submission(s) chosen as the best to represent the classroom, please include the following information on the back of the postcard or in the submission email:**

- Student Name and Grade
- School Name and Address
- Teacher Name
- Teacher Email

### Deadline

All submissions must be postmarked or emailed by **Friday, September 27, 2019**.

### Submit

Mail your postcard(s) to Recycle Rutherford C/O Rachel Cornett 7124 Cloverdale Way Murfreesboro, TN 37129. Or send an electronic submission to [recyclerutherford@yahoo.com](mailto:recyclerutherford@yahoo.com) with the subject line "Postcard Contest" and be sure to include the above listed identifying information.

## **Incorporating Teaching Standards**

This recycling themed project would correlate well with science or social studies lessons on conservation of natural resources. Students could participate in the ELA speaking and listening standards by sharing their postcard designs among peers. Real world mathematics could be used to calculate how much trash would be deferred from the landfill by recycling in the classroom. With a little creativity, this project could fit a variety of lessons at all grade levels. Please email [recyclerutherford@yahoo.com](mailto:recyclerutherford@yahoo.com) if you need ideas for your area of teaching specialization. Recycle Rutherford encourages every interested educator to have his or her students participate.

## **Prizes**

Winning Classroom Per Category: **\$100**

Winning Student Per Category: **\$50**

Honorable Mention Classroom Per Category: **\$75**

Honorable Mention Winning Student Per Category: **\$25**

- **Middle Category**  
*Grades 6-8*
- **Elementary Category**  
*Grades 3-5*
- **Primary Category**  
*Grades K-2*



\*Categories are subject to change based on number of entries received.

## **Teacher Appreciation Award**

In recognition of their efforts, all teachers who submit a classroom postcard entry but do not receive one of the awards listed above will be entered in a drawing for a **\$50** classroom donation. **Four** participating classrooms will be selected at random!

## **Judging**

Winners of the postcard contest will be decided by a panel of anonymous judges selected by the board members of Recycle Rutherford. Entries will be judged by relevance to the theme, accuracy, correct spelling and grammar, creativity, and strength of message. Winning teachers will be notified via email and will be invited along with the student artists and families to attend Recycle Rutherford's semi-annual meeting at the Rutherford County Heritage Center for recognition on **Monday, October 21 at 7:00 p.m.**

**Thank you for your time promoting recycling  
with your students and best of luck to your classroom!**

[recyclerutherford.org](http://recyclerutherford.org)  
[recyclerutherford@yahoo.com](mailto:recyclerutherford@yahoo.com)  
[fb.me/RecycleRutherford](https://fb.me/RecycleRutherford)

